

Prejudice & Stereotypes

Understanding Prejudice

Organizing Our Worldview

What Are Stereotypes?

Where Do Stereotypes Come From?

Stereotypes About Men and Women (By Race)

Stereotyping On Campus

WE'RE A CULTURE,

NOT A COSTUME

THIS IS
NOT
WHO I AM,
AND THIS IS

NOT
OKAY





AFFECT

Our Feelings About Things



COGNITION

Our Beliefs About Things



BEHAVIORS

Our Actions Toward Things

Affect • Cognition • Behavior

Understanding Prejudice

STEREOTYPES ARE BELIEFS ABOUT THINGS

BLATANT: “Blacks come from a less able race and this explains why they are not as well off as most Whites.”

SUBTLE: “It is just a matter of some people not trying hard enough. If Blacks would only try harder they could be as well off as White people.”

PREJUDICES ARE FEELINGS ABOUT OR EVALUATIONS OF THINGS

BLATANT: “I just don’t find Black women physically attractive.”

UNDERLYING STEREOTYPE: All Black women are physically the same and have physical characteristics you evaluate as/feel are unattractive

BLATANT: “I’d rather not be assigned a Black lab partner in chemistry.”

UNDERLYING STEREOTYPE: Black students are less prepared for college chemistry than a White or Asian student

SUBTLE: “I’d be really angry if they didn’t hire a *suitably qualified* Black person”

UNDERLYING STEREOTYPE: Black people hired are less likely to be qualified for the job than other people

SUBTLE: “I wouldn’t mind if my daughter married a Black guy with a really good job—like a doctor maybe—but other than that, I hope she finds a White guy.”

UNDERLYING STEREOTYPE: Most Black guys are unqualified to marry into your family because they are different in multiple ways, including their socioeconomic status

Organizing Our Worldview

• Schema

- A set of interrelated ideas that guides and organizes the way an individual processes and makes sense of information
- Usually, if something fits our schema, we pay attention. If it doesn't, we ignore it. This is "confirmation bias". It's why stereotypes are so strong.
- Types of schema:
 - **self schema**: understanding of our own characteristics
 - **person schema**: understanding of specific people or types of people
 - **group schema** (stereotypes): understanding of social groups & categories
 - **role schema**: understanding of people in specific positions
 - **event schema** (scripts): understanding of important, recurring social events

• Habitus And Field

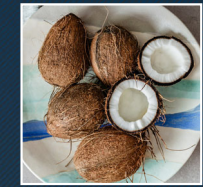
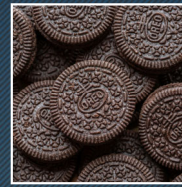
- **Habitus**: subjective social processes . . . a set of acquired patterns of thought, behavior, and taste. It's the total set of our schema.
- **Field**: objective social processes . . . laws or systems of relationships that may constrain our behavior or attitudes. We are born into and socialized within fields. Fields aren't static, but they are pretty stable.

What Are Stereotypes?

Stereotypes are ideas or beliefs (“schemas”) about a certain group.

- Categorical or Generalized
- Inflexible Because of “Subtyping” and “Confirmation Biases”
- Seldom Neutral
- Based On Erroneous/Inadequate Group Images

Socialization



Experience (Limited)



Ethnocentrism

Ethnophaulism

Ethnic Humor



Media Influence



Where Do Stereotypes Come From?

Students' Stereotypes

Niemann et al
1994



Upper Class
Athletic
Achievement Oriented
Intelligent
Racist
Egotistical



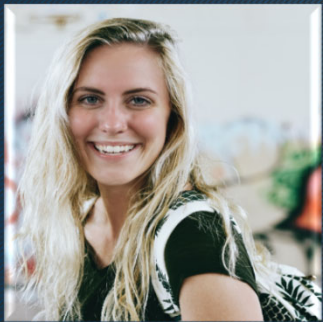
Lower Class
Hard Worker
Ambitionless
Non-College
Criminal
Family Oriented



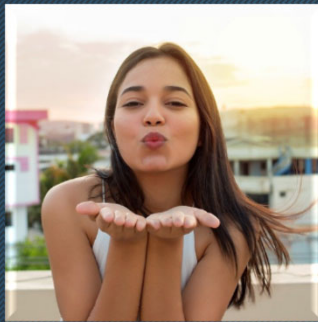
Lower Class
Athletic
Ambitionless
Intelligent
Criminal
Muscular



Upper Class
Hard Worker
Achievement Oriented
Intelligent
Good Student
Shy



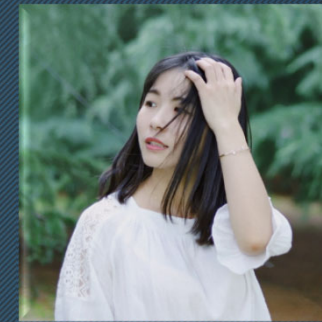
Intelligent
Passive
Achievement Oriented
Sociable
Egotistical
Money Hungry



Intelligent
Speak Loudly
Lower Class
Overweight
Promiscuous
Family Oriented



Intelligent
Speak Loudly
Lower Class
Sociable
Antagonistic
Humorous



Intelligent
Speak Softly
Achievement Oriented
Shy
Hard Worker
Good Student

Who Said This?

White (51%)
Hispanic (20%)
Black (12%)
Asian (11%)



Do Any Of These
Make NO Sense
To You? Do Some
Seem Correct?

Where Do We
Get These Ideas
From?

What Kinds Of
Field Changes
Could Get Rid Of
The "Negative"
Stereotypes?

Vanderbilt suspends Concert Choir after racist party theme

A screenshot of Vanderbilt University Concert Choir's end of year party, themed "Thugs Thots Mugs n Shots" circulated campus Wednesday, sparking outrage

Sam Zern and Rachel Friedman
March 20, 2019

On Wednesday, a screenshot for a Vanderbilt Concert choir private party titled "Thugs Thots Mugs n Shots" circulated Vanderbilt, leading to widespread condemnation. Due to the racist nature of the party, the university suspended the organization, according to an email from the Provost Susan Wentz and Vice Chancellor James Page. The incident is being investigated by the Title IX and Student Discrimination Office.

"The university was made aware today of a planned campus event – a party to be hosted by a registered student organization – that had a theme and promotional materials that were racist, sexist and blatantly offensive and degrading to African Americans and to women," the email said.

VUCC deleted the Facebook event page. The description of the event, which was scheduled for March 29, included language referencing mugshots, tattoos, and other explicit references, and the event image was a photograph of a black male.

VUCC has not responded to The Hustler's request for comment.

The university email also included a list of resources that students affected by the incident could turn to, including the University Counseling Center, the Office of Inclusive Excellence, the Dean of Students, among others. The full text of the university's email is included below:



MAR 29 Thugs Thots Mugs n Shots
Private

Going Maybe Can't Go More

Fri, Mar 29 at 10 PM - Sat, Mar 30 at 2 AM CDT
Next week

Details

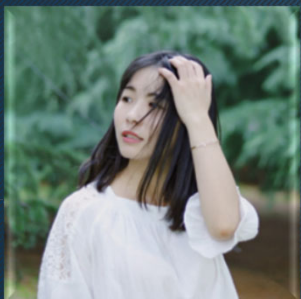
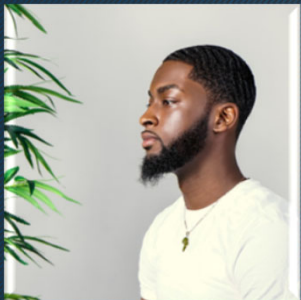
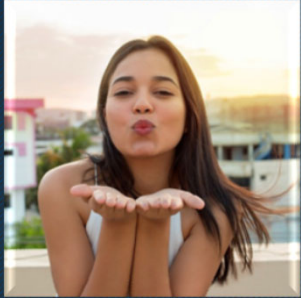
Alright vuckers, it's the last official party of the semester (minus Central Library ofc). Come dressed in the thuggiest/hottiest outfits your wardrobe can afford you (BONUS POINTS IF YOU MAKE IT GROUT) and get ready to bust down and turn up.

What to expect:
-Shots (duh)



How Does A Multiracial Student Organization Produce A Theme and Promotional Materials This "Racist, Sexist, And Blatantly Offensive and Degrading To African American And To Women"?

Stereotyping On Campus



Spend a moment **HONESTLY** wrestling with your stereotypes of other racial (or ethnic) groups. We all have them. We **DO!** They may be positive or negative ones. They may be strong or weak ones. But we all have them.

What are yours? Where in your field did they develop? What changes in your field would have to take place for your habitus to change?

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